

***La bohème* – film trailer**

As a class discuss what the purpose of a film trailer is. Talk about particularly memorable trailers or advertisements and ask the class to discuss what makes them stand out.

As a class listen to/watch the opera or sections of the opera again or re-read the synopsis. Ask your students to be thinking about the most appropriate audience for this opera. Discuss what the main selling points would be.

Tell your students that they are going to plan a trailer or advertisement for a film version of *La bohème* – make sure that they have a specific audience in mind.

Split the class into groups of 5 or 6.

As a group they should decide the format of the trailer: for example, do they want it to include:

clips from the opera?
still images?

a voiceover?
interviews with the main characters?

Animation?

Tip: get ideas from the images and sound on the InsideOut website

Ask the group to write a script/outline for the trailer

Students should then create a scrapbook of images and text outlining their proposal for the trailer and create a 'pitch' which they should present to the group. The class should then discuss how successful each pitch was then vote on which trailer would be the most successful.

For groups with Media facilities available:

The group should cast the trailer, making sure that everyone in the group has a role to play – this could be as an actor, the director or the cameraman / sound recordist.

The group should decide which format they will use to record the trailer – this could be film (for moving image), digital camera (still images) or minidisk / mp3 (audio).

Once they have finished recording the trailer, make sure an audience can give them feedback on their work. This could be their classmates or why not upload the finished work onto the school website for other pupils, teachers and parents to see? Alternatively you could arrange a screening of the trailers and encourage discussion or voting amongst other students in the school.

Was the trailer successful? Find out from the audience if they were convinced by the trailer – would they want to see *La bohème*? Discuss what could be improved or done differently next time.

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